AM

AUREUS MEDIA DESIGN

General Services & Pricing Guide

"From Concept, to Completion"

AUREUS MEDIA DESIGN

AUREUS MEDIA DESIGN

Web Design | Strategy | Development

406 382 9323 | 406 356 6276

aureusmediadesign.com
info@aureusmediadesign.com

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COMPANY BACKGROUND

Aureus Media Design was established in 1997 to offer our clients the benefits of advanced technology and effective integrated marketing strategies, within affordable cost structures.

We established a proprietary network of independent professionals, lowering overhead costs and giving our customers the ability to efficiently implement highly customized features, solutions and applications for business management that is based upon a *"phase"* or *"menu-oriented"* price structure.

Aureus Media Design is dedicated to providing its customers with guaranteed *"concept-to-completion"* media design & development products and services. Our mission is to provide products and services which go beyond expectation, for every client. Simply put, we won't be satisfied until you are.

Providing solid, effective creative solutions for business applications on time and within budget, is what Aureus Media Design excels in. We offer an array of support services designed to enhance our solutions by providing turnkey packages designed to take the guesswork out of post-project production. Services such as website hosting, site maintenance and support, search engine optimization and integrated on/off-line marketing.

Regardless of the project scope or type, we can provide you with a complete solution, specifically designed to meet your goal objectives, while maintaining project cost margins.

We have created this pricing guide as a basic outline of our general work fees. This information is meant to provide a basic guideline of the services we offer and their approximated costs. Not all fees are represented, and may be subject to change without notice.

If you would like to receive a **FREE ESTIMATE** for your project, or if you have any questions about the products and services listed, or unlisted in this guide, please feel free to contact **Steven Marc Trier**, (email: steven@aureusmediadesign.com). We can also be reached at 406 382 9323 or 406 356 6276. Our business hours are Monday through Friday, 9am to 5pm, (Mountain). General inquiries may be sent to: info@aureusmediadesign.com.

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SPECIAL OFFERS

AM Small Business Starter Kit
$1925 (does not include printing)

Includes:

	Value:	
- Original Logo Design		$750
- Business Card Design		$250
- Letter Head Design		$150
- Brochure Design (1 sheet, 8.5" x 11.5", either bi-fold or tri-fold)		<u>$1200</u>
		= $2350

(Save $425)

AM Website Starter Kit
$3925

Includes:

	Value:	
- Original Design		$750
- Development and Construction of Website (up to 10 Pages)		$2400
- Creation of 1 Flash Element		$300
- 1 Domain Name Registration for 1 Year		$25
- Hosting Service for 1 Year (50MB)		$195
- Search Engine Optimization for 1 Year (Silver Package)		$275
- Website Maintenance for 1 Year (Option 1)		<u>$825</u>
		= $4770

(Save $845)

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GENERAL WORK RATES

Our team of professional Graphic Designers, Developers, Programmers, and Digital Media Specialists are available for work on an Hourly Rate, or on a Per Project basis. Depending on the nature of the project, we will use either the Hourly Rate or the Daily Rate *(based on an 8 hour work day),* to suit your needs and budget.

Developer Work Rate
$150 | Hour
$1200 | Day

Includes:
- Design & Development of Website, Architecture, Coding, Applications, Mobile Platform Compliant, SEO & Social Media Integration, CMS, Creation of Databases, Incorporation of Existing Website Content, additional customization of code, etc.

Graphic Design
$75 - $150 | Hour
$1200 | Day

Includes:
- Custom Design Services for Print, Web, and Digital Media Presentation Projects. Includes end-to-end management.

Video/Audio Production
$150 | Hour
$1200 | Day

Includes:
- Digital Video Capturing, Processing, Editing and Digital Audio Services: Recording, Mastering, Distribution.

On/Offline Brand & Market Services Consulting
$75 | Hour
$600 | Day

Includes:
- Consulting Services for Enhanced Online Presence, Search Marketing & Optimization, Brand & Market Services, Digital Distributions, Data Collection and Management, Social Media Strategy & Deployment.

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DIGITAL MULTIMEDIA PRODUCTION

Comprehensive HD Video Production offering a Complement of Digital Services:

- Scriptwriting
- Audio / Video Production & Mastering Services
- Narration / Voiceover / Talent
- On-Location Production
- Documentary-Style / Business / Instructional Production
- Blue Screen / Effects Design & Integration
- Blue Ray DVD / All Digital Media Formats
- Replication & Packaging
- Digital Graphic Design & Print Services
- 48kHz/192kHz Pro Audio Recording & Production Studio
- Audio Mastering & World Distribution Services

DIGITAL PRODUCTION RATES

Camera Time:
$600 | Hourly, Per Camera

Lighting:
Professional Portable Lighting
Day Rate: $650
Half Day Rate: $275

Video Editing:
Hourly Rate: $175

Opening Logo & Music:
$575 for Up to 10 Minutes
(Includes Mechanical License of Copyright)

Title Screens:
Unlimited: $300
Ala Carte: $15 per Screen

Talent / Voiceover Talent:
Up to 15 minutes: $375

Scripting / Script Writing:
$275 - $1500

Split Screen:
Audio /Video Script: $250 | Hourly

Additional Locations:
Two (2) Hour Minimum per Location

Graphics:
Custom Art Work: $75 | Hourly

Opening Graphics Animation Upgrade:
$275 - $1500

Logo Embossed Background:
$100 per logo

Build Charts with Bullets:
$250 per Chart

On-Camera Talent:
(Please Call)

Script Review:
$50 | Hourly

Photos on Video:
Up to 125 Photos: $125
Additional Photos: $2.00 per photo

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DIGITAL PRODUCTION RATES
(continued)

PowerPoint:
Conversion to Video: $ 175 | Hourly

DVD-ROMS
DVD-ROM Master:
$275

Video for the Web:
$95 per Clip

Duplication & Packaging:
(See Graphic Design Section)

First DVD with Chapter Points
$325

CD - Replication
Quantity Price Per CD
1st CD: $75
2 – 24: $10 each
25 – 49: $ 6 each

Quantity Price Per CD-Rom
 50 - 99 | $7
100 - 149 | $6
150 - 199 | $5

Prices include:

- CD Master
- Duplication & Distribution
- Color Glossy Label affixed to CD
- Clear Plastic Jewel or Card paper Sleeve
- Full Color Glossy Printed Jewel Case insert including front, back, and one small side (spine)
- Graphic Design for Jewel Case Insert

DVD's
DVD Master with custom Chapter
Points: $325.00

DVD Master with no Chapter Points
$125.00

First CD-Rom:
$75.00

First DVD with no Chapter Points
$125.00

Quantity Price Per DVD
1st DVD | $325
 2 - 9 | $150
10 - 24 | $125
25 - 49 | $100
50 plus | $90

Please Note:

Orders of 50 or more, we recommend creating a Glass Master. The one-time charge for the Glass Master is $500. The cost per DVD in quantities of 50 or higher is $5 per DVD. This includes Full Color Glossy Printed, Four Sided Inserts and Jewel Cases. Prices include: DVD, Duplication, Full Color Glossy Front and Back Covers, Clear Plastic Jewel Case with black tray, DVDs with No Chapter Points.

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CUSTOM INTERNET SOLUTIONS

Website Design and Development
Starting at $3150

HTML Monthly Newsletter
$195 each

Banner Ads
$295 each

CUSTOM PRINT SOLUTIONS

Brochures | Collateral
Starting at $5200

Branding | Logos
Starting at $1750

Business Card Design
Starting at $750

Letterhead Design
Starting at $2500

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WEBSITE MANAGEMENT

Maintenance

Website maintenance includes revising, editing, or otherwise changing existing web pages to keep your website up to date. The periodic addition of new web pages is also part of maintenance services. Websites are not intended to be static. The value of a practice website is the ability to maintain current information online at a reasonable cost. We assume that you will want to revise some or all of your web pages over time, as well as adding additional web pages according to your business needs. To assist you in maintaining current information online, we offer several options for website maintenance.

AM Website Maintenance Option 1
$75 | Monthly
$825 | Yearly *(Save $75)*

Includes:

- All Content Edits, Link Repairs, and Routine Maintenance
- Up to thirty (30) minutes per month; each additional minute $2.50
- Changes Completed within 2 to 24 Hours
- Unlimited File Upload

AM Website Maintenance Option 2
$150 | Monthly
$1650 | Yearly *(Save $150)*

Includes:

- Content Edits, Link Program and Repairs, Routine Maintenance
- Up to Sixty (60) minutes per month; each additional minute $2.50
- Changes completed within 2 to 24 Hours
- Unlimited File Upload & Database Management | Media Library

Hosting

Whether you need dedicated or simple shared hosting, we can assist with the selection and setup of the appropriate web hosting service through our partnerships with leading national hosting companies. We provide our clients with the most options and flexibility as well as access to highly competitive rates.

AM Website Hosting Option A
$275 | Year

Includes:
- 50 TB Disk Space
- 25 GB Data Transfer
- 5 E-mail Accounts

Domain Name Registration
$12 | Per URL

AM Website Hosting Option B
$575 | Year

Includes:
- 100 TB Disk Space
- 45 GB Data Transfer
- 15 E-mail Accounts
- 10 Aliases

AM Website Hosting Option C
$1275 | Year

Includes:
- 200 TB Disk Space
- 96 GB Data Transfer
- 30 E-mail Accounts
- Unlimited Aliases

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SEARCH ENGINE OPTIMIZATION [SEO] PACKAGES

Aureus Media Design provides effective solutions in search engine optimization and submission, utilizing real-time search engine server data stipulations and requirements, and customizing keyword/tag specifications for each engine and web page respectively. Depending upon your business type, specific keywords and meta tags must be integrated into your web pages in order to optimize products and services placement in search returns. These keywords and meta tags must be constantly changed to effectively stay within the top thirty search engine returns. We offer real-time analysis reports to show keyword/tag popularity and trends associated with these changes, and how they affect your site standing.

We offer three (3) separate packages for effective sustained placement within the top 30 within three (3) months of implementation, submitting ALL of your web pages to Google, Yahoo!, Bing, etc.

AM Silver Package
$25/month
$275/year (Save $25)

Includes:
- Monthly submission of static pages with confirmation report
- Keyword & Meta Tag creation and integration into site pages
- Monthly Positioning Analysis Reports detailing Page & Keyword ranking

AM Gold Package
$35/month
$385/year (Save $35)

Includes:
- Bi-weekly submission of static pages with confirmation report
- Keyword & Meta Tag creation and integration into site pages
- Up to three (3) doorway pages for specific products and/or services
- Monthly Positioning Analysis Reports detailing Page & Keyword ranking, Trend Report, Competitive Analysis Report and Summary Description Report

AM Platinum Package
$45/month
$495/year (Save $45)

Includes:
- Bi-weekly submission of static pages with confirmation report
- Keyword & Meta Tag creation and integration into site pages
- Up to ten (10) doorway pages for specific products and/or services
- Monthly Positioning Analysis Reports detailing Page & Keyword ranking, Trend Report, Competitive Analysis Report, Summary Description Report, Detail Report, Alert Report and Log Report

Aureus Media Design offers a complimentary Real-Time Positioning Analysis Report on the status of your website. To request a Real-Time Positioning Analysis Report or for more information about our Search Marketing & Optimization Services, please contact us at (406) 382-9323 or (406) 356-6276, Monday through Friday, during normal business hours, or e-mail us at info@aureusmedia.com.

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CUSTOMIZED SOFTWARE APPLICATION SOLUTIONS

Having built customized software solutions from the ground up for some of our clients, we understand the process from concept-to-completion in designing effective solutions which easily integrate with your website. We can develop a customized application with complex business logic, large-scale databases, and multi-level product categorization.

We offer Software Application Development and menu/phase-oriented features, enabling you to utilize the latest in technology today, with extendability and advanced feature sets to accommodate business growth. Please contact us **406 382 9323 or 406 356 6276**, Monday through Friday, 9am to 5pm (Mountain).   You may also e-mail us at: info@aureusmediadesign.com for more information.

myHOACommunity™

myHOACommunity™

Designed and developed by Aureus Media Design, **myHOACommunity™** is a modular, data/profile-driven Property Management and HOA Community Building Web Application, which is mobile and open-sourced, allowing the flexibility of Remote-Access Data Management, with fully customizable features and options to provide any type of community or management entity to enjoy advanced technology, while remaining very user-friendly.

Designed to meet your specific goals, **myHOACommunity™** can be easily implemented through our ASP Program, which allows you to choose only those application features you need, as you need them.

 (Note: Please request additional information concerning specifications and requirements for server integration of this software.)

myHOACommunity™ utilizes ODBC and MySQL Database Technology as the foundation for this application, written entirely in CGI code.   All application features are secure, the data 128bit encrypted and all data with Server to Client Handshake Code Keys dynamically generated and time limited.

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myHOACommunity™

Special Features

- Bulletin Board
- Daily News Items
- Classified/Want Ads
- Calendaring/Scheduling
- Chat
- Library for Special Documents & Storage of Historical Data
- Events Listings
- Announcements
- Newsletter
- FAQ
- Video on Demand
  and much more!

Please visit www.aureusmediadesign.com for more information about **myHOACommunity™**, and to request an on-line product demonstration.

myHOACommunity™ is modular based, profile-driven property management and HOA community-building software, designed for the property management industry. However, its community-building applications are far reaching and are adaptable to any industry. The original design was created for CitiScape Property Management, LLC in San Francisco. The premiere Property Management Company.

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CLIENTS & PORTFOLIO

The following is a brief excerpt of a letter received from the President of CitiScape Property Management Company; currently the leader in Property Management in the United States. We have enjoyed a relationship with CitiScape for several years.

"…We accomplished this level of success by providing you only a concept, our ideas, and then (smartly) leaving you to connect the dots. As you may or may not know, we have now been written up in local, state and national publications, all articles pointing to our technology-based way of doing business."

"Our clients can't get over our individual web sites, our service tracking systems and our way of engaging management with our clients in a way that always exceeds their (and our) expectations. We handed you a blank palate and an idea, and our (your) results have been phenomenal."

"We count your company as a real partner in our success..."

   - KEVIN WILEY
   President, CitiScape Property Management

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A FEW OF OUR CLIENTS INCLUDE:

- **CitiScape Property Management**
  (Largest Property Management Company in the Bay Area)

- **PRC | Prevention Research Center**
  (NIAAA Funded Research Program)

- **San Francisco Homeowners Political Action Committee**
  (A Non-Profit Organization)

- **A Bar Code Business, Inc.**
  (Comprehensive Bar Code & Peripheral Supplies & Equipment Supply)

- **Cole Valley Fitness**
  (An Exclusive San Francisco Gym)

- **Russ Fischella Photography**
  (Signature Portraiture Photography)

- **Xtream Audio**
  (Professional Audio Mastering Services)

- **Caroline Lund**
  (Recording Artist & Performer)

- **JL Designs, SF**
  (Floral Design / Westin St. Francis Hotel, SF)

- **Visual Impromptu, Inc.**
  (International Hair Design)

- **WE Trade**
  (A Non-Monetary Business Trade Organization)

- **The Beautiful Home Company**
  (Northern California Home Rebuilding Contractor)

- **The Japanese Bilingual Bi-cultural Center of San Francisco**
  (A Bilingual/Bi-cultural Program for K-5 Elementary Schools)

Clientele & Design Portfolios, available at: www.aureusmediadesign.com.
For More Information: 406 382 9323 or 406 356 6276.